

YES!
We'd love to be a 2009
Sponsor!

- Presenting Sponsor \$25,000
- Aerobatic Sponsor (various)
 - Franklin's Flying Circus \$16,000
 - Otto the Clown Helicopter \$10,000
 - Manfred Radius (glider) \$ 7,500
 - Billy Werth (stunt plane) \$ 5,000
- Kids' Sponsor \$15,000
- Fireworks \$ 7,500
- Veterans' Sponsor \$ 5,500
- Fuel Sponsor \$ 4,000
- Balloon Glow Sponsor \$ 2,000
- Billboard Sponsor \$ 1,000
- Balloon Sponsor \$ 650
- Event Friend (Other) \$ _____

Organization _____

Address _____

City/State/Zip _____

Phone _____ E-mail _____

Contact person _____

Complete this panel, enclose a check payable to CHAUTAUQUA LEADERSHIP NETWORK in the amount of the selected sponsorship and mail it to:
 The GREAT Chautauqua County Air Show
 c/o Pene Hutton
 800 Lakeview Avenue
 Jamestown, NY 14701

You will receive a follow-up correspondence in 2-3 weeks. A sponsorship information package will follow approximately July 15th.

Should you need more information or have any questions, please feel free to contact Pene Hutton at phutton@netsync.net or by phone at 484-8814.



The success of this event allows Chautauqua Leadership Network to continue its mission. Believing that the future of Chautauqua County is directly linked to the quality of its leadership, CLN strives to identify and develop leaders by providing the framework where emerging and established leaders can communicate, share knowledge and perspectives across professions and locations. Our growing network of knowledgeable, committed, trained leaders are helping improve the quality of life in Chautauqua County.

Developing Effective
 Community
 Leadership



www.chautauqualeadership.org

"The Chautauqua Leadership Network identifies and nurtures regional leaders, providing a framework for an emerging network of skilled civic trustees helping our communities to meet the challenges of today and the opportunities of tomorrow."

★ The Great
Chautauqua County
 ★ AIR SHOW ★

August 21, 22 & 23, 2009
www.thegreatairshow.com

A Family Affair

The GREAT Chautauqua County Air Show is scheduled to take place commencing at 4 p.m. on Friday, August 21st through 4 p.m. on Sunday, August 23rd at the Chautauqua County Airport Terminal area in Jamestown, New York. Gates will open at 10 a.m. on Saturday and Sunday. This all new family event is designed to entertain all ages...with exciting aerobatic performances, hot air balloons, military aircraft and more fun-FREE activities than ever before to our Chautauqua County community.



The crowds enjoy the vendors, the aircraft, and other activities before and after the balloons lift off.

Individual balloon rides, tethered balloon rides and airplane rides can be purchased for a cost, although multiple drawings will be held hourly for free children's airplane rides. Also at the event FREE will be fireworks, children's carnival rides, kite making and flying. This safe, family event is an attraction for all ages. There will be a nominal gate fee to cover the many FREE activities. Food vendors and crafters establish their own fees for the purchase of food and crafter products.

Fireworks, Balloons, Aerobatic Planes, Kites, Kids Rides, Exhibitors, Crafts, and Food all add up to a perfect family affair!

www.thegreatairshow.com

Sponsorship Opportunities

Presenting \$25,000	Name on all Print Materials & Billboards	Full Page in Program	Radio, Newspaper & PR During Event	Exhibitor & Booth Space	Vintage Aircraft Rides	25 Gate Passes
Aerobatics: Franklin's Flying Circus \$16,000	Name on 1 Billboard	1/2 Page in Program	Radio, Newspaper & PR During Event	Exhibitor & Booth Space	Vintage Aircraft Rides	10 Gate Passes
Aerobatics: Otto the Helicopter \$10,000	Name on 1 Billboard	1/2 Page in Program	Radio, Newspaper & PR During Event	Exhibitor & Booth Space	Vintage Aircraft Rides	10 Gate Passes
Aerobatics: Manfred Radius (Glider) \$7,500	Name on 1 Billboard	1/4 Page in Program	Radio, Newspaper & PR During Event	Exhibitor & Booth Space	Vintage Aircraft Rides	5 Gate Passes
Aerobatics: Billy Werth \$5,000	Name on 1 Billboard	1/4 Page In Program	Radio, Newspaper & PR During Event	Exhibitor & Booth Space	2 Balloon Rides	4 Gate Passes
Kids' \$15,000	Name on 1 Billboard	1/2 Page In Program	Radio, Newspaper & PR During Event	Exhibitor & Booth Space	2 Balloon Rides	10 Gate Passes
Fireworks \$7,500	Name on 1 Billboard	1/4 Page In Program	Radio, Newspaper & PR During Event	Exhibitor & Booth Space	2 Balloon Rides	6 Gate Passes
Vererans' \$5,500	Name on 1 Billboard	1/4 Page In Program	Radio, Newspaper & PR During Event	Exhibitor & Booth Space	2 Balloon Rides	4 Gate Passes
Fuel Sponsor \$4,000	Name on 1 Billboard	1/4 Page In Program	Radio, Newspaper & PR During Event	Exhibitor & Booth Space	2 Balloon Rides	4 Gate Passes
Balloon Glow \$2,000	Name on 1 Billboard	1/4 Page In Program	Radio, Newspaper & PR During Event	Exhibitor & Booth Space	2 Balloon Rides	4 Gate Passes
Billboard \$1,000	Name on 1 Billboard	Program Mention	PR During Event	Booth Space	2 Balloon Rides	4 Gate Passes
Hot Air Balloon \$650	Banner on Balloon	Program Mention	PR During Event	Booth Space	2 Balloon Rides	2 Gate Passes
Event Friend \$100, \$250, \$500		\$500 Level	\$250 & \$500	Booth Space		2 Gate Passes